



COMMUNITY OUTREACH PROPOSAL FORM

The Talk about Curing Autism (“TACA”) appreciates your interest in having us at your event to help serve families affected by autism. Please fill out this proposal form and indicate your acceptance of the terms and conditions herein by returning a signed copy to us. **If the proposal is approved, we will send you a fully signed copy, at which time your license to use the TACA name and Marks will become effective.**

Community Event Information

Company: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Name of contact person: _____ Phone: _____

Date and location of community event: _____

Briefly describe the activity you would like TACA to participate in: _____

How do you plan on publicizing this activity? _____

What assistance, participation or resources if any, do you expect TACA to provide in the promotion or production of this event? Please check any of the following that apply:

- Use of TACA Logo
- Attendance by a TACA Representative
- Use of TACA Materials (brochures, etc)
- Promotion on TACA website or e-newsletter
- Other (please specify in the space below)

Terms and Conditions

1. TACA is a United States 501(c)(3) and the owner of certain federally registered and common law trademarks, service marks and trade names including TACA and the heart man logo (collectively, the “Marks”). If (and only if) this proposal is approved by TACA, Sponsor will be granted a non-exclusive license to use the Marks in connection with the Event [In an addendum describe chapter territory].
2. The term of the license granted hereunder shall be from the date TACA approves Sponsor’s proposal until the conclusion of the Event or Activity; provided, however, that TACA has the right to terminate the license if it determines, in its reasonable discretion, that the Activity or Event is or will likely be injurious to the Marks.
3. Any use of the Marks is subject to the prior written approval of TACA. Accordingly, Sponsor agrees to submit to TACA for approval – prior to the production, distribution, broadcast, or publication thereof – all printed materials, publicity releases and advertising relating to the Event that mentions TACA or contains the Marks.
4. Sponsor understands and agrees that the Marks: (a) may not be altered in any way, nor may they be sublicensed to any other person; (b) may not be used in connection with any telemarketing or door-to-door solicitations; and/or (c) may not be used in conjunction with terminology that is contrary to TACA’s mission. Sponsor further acknowledges that, because its license to use the Marks is limited to the geographic territory served by our chapter, it may not solicit cash or in-kind donations from persons outside such territory, nor may it use the Marks on the Internet and/or in conjunction with any news wire services without TACA’s prior written approval.
5. In order to avoid inadvertently jeopardizing existing relationships between TACA and its donors, Sponsor agrees to receive approval from TACA before soliciting corporations, businesses, celebrities, sports teams, or individuals for cash or in-kind donations relating to the Event.
6. Sponsor represents to TACA: (a) it will comply with all applicable laws during the planning, promotion and conduct of the Event; (b) all necessary insurance, licenses and permits will be obtained and will be in force through the conclusion of the Event; (c) the Event will result in no cost or expense to TACA whatsoever, unless expressly agreed in writing to the contrary; and (d) it will indemnify and hold TACA harmless from any and all claims of any kind or nature whatsoever arising out of, or in any way related to, the Event.
7. Nothing in this document shall be construed to authorize Sponsor, or any of its employees or representatives, to act as an agent of TACA. Thus, for example, Sponsor may not open a bank account in TACA’s name, nor may it endorse or attempt to negotiate any checks made payable to TACA, all of which must be promptly forwarded to TACA for processing.