

TOGETHER WITH TACA  
SUPPORTING FAMILIES LIVING WITH AUTISM

SPONSOR  
*Spotlight*



[www.tacanow.org](http://www.tacanow.org)

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*Spotlight*

TACA is pleased to offer this unique program for California companies that provide services to children with autism and their families.

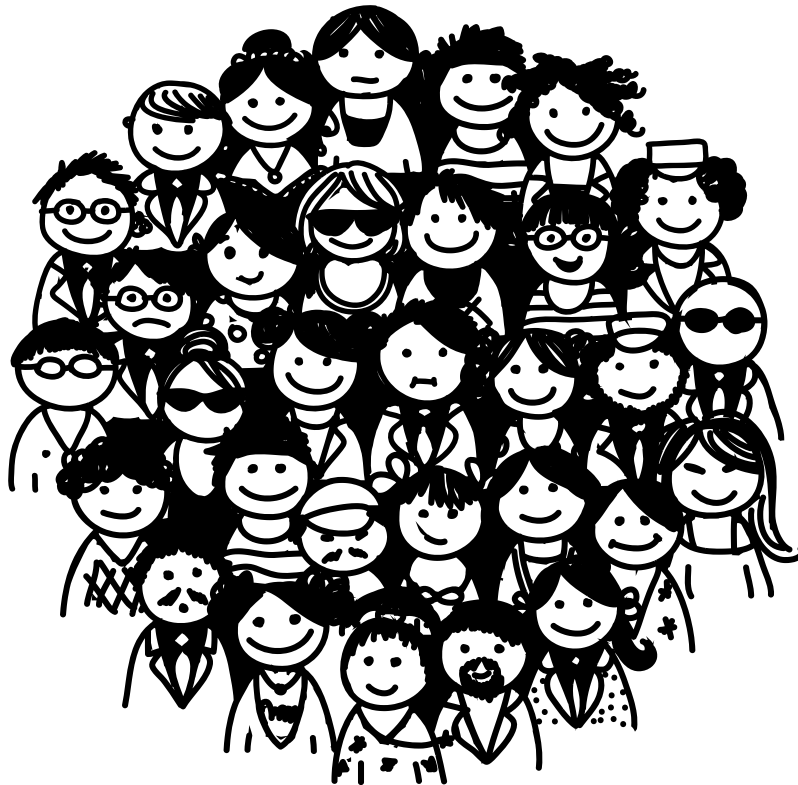
The Sponsor Spotlight Program allows you to provide essential tools and treatments for potential clients to help them on their autism journey and give back to TACA and the services they provide in the community.



Our goal is to provide education, support, and information to parents to help their children diagnosed with autism be the very best they can be, with the hope of recovery. We share our collective, hard-won knowledge and experience with all families affected by autism.

WE ARE FAMILIES WITH AUTISM HELPING FAMILIES WITH AUTISM





## OUR COMMUNITY

We have over 48,000 members across the country made up of families living with autism and professionals.

Our 30 Chapters around the US are composed of more than 500 volunteers and mentors that help countless families every day.

## CONNECTING WITH TACA MEMBERS AND FAMILIES



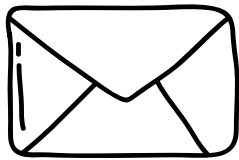
### Website

Our Website get 85,000 unique visitors each month. We also produce 30 webinars a year



### Meetings

We did 85 meetings/seminars and 325 Coffee talks with almost 4,500 attendees last year



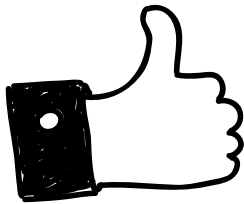
### E-News

Our National and Chapter E-News are distributed to more than 40,000 people each month with an above average open and click-through rate



### Family Events

We host more than 30 fun family events in 20 cities annually and around 7,000 people are expected to attend this year



### Social Media

Our National Facebook page has more than 51,000 followers. We also have a Twitter, Instagram, YouTube and Pinterest presence



### Conference

We had 2 conferences last year with 860 attendees. Our Orange County Conference had a 329% increase in attendees

## OPPORTUNITIES

To be considered as a local sponsor, you must have your place of business in California. There can only be a limited number of stores, offices, clinics in California, and your main client-base is in California.

\$5000  
LOCAL PARTNER

- Listed and linked on the TACA website on the appropriate chapter page as a sponsor of a local TACA Chapter.
- Listed in TACA Chapter e-newsletters as a sponsor of one local chapter and in SoCal Events which is sent to all chapter members. Logo will link to your company's main website page.
- Company brochures distributed to all CA local TACA chapters for display at meetings.
- Four (4) TACA Chapter Facebook posts with information and logo with link to your company's main website.
- Sponsorship Booth and acknowledgment as a Hope Sponsorship at the CATACA Family Picnic in May 2016
- Exhibiting Booth at the TACA 2016 National Autism Conference held in Orange County October 21-23, 2016
- Exhibiting Table and acknowledgment as a sponsorship at the CATACA Family Fall Festival in October 2016
- Exhibiting Table and acknowledgment as a sponsorship at the CA Sensitive Santa event in December 2016

\$2500  
LOCAL PARTNER

- Listed and linked on the TACA website on the appropriate chapter page as a sponsor of a local TACA Chapter.
- Listed in TACA Chapter e-newsletters as a sponsor of one local chapter and in SoCal Events which is sent to all chapter members. Logo will link to your company's main website page.
- Company brochures distributed to two local TACA chapters for display at meetings.
- Four (4) TACA Chapter Facebook post with information and logo with link to your company's main website.
- Exhibiting Table and acknowledgment as a Hope Sponsorship at the CATACA Family Picnic in May 2016
- Exhibiting Table and acknowledgment as a sponsorship at the CATACA Family Fall Festival in October 2016
- Exhibiting Table and acknowledgment as a sponsorship at the CA Sensitive Santa event in December 2016

## MORE OPPORTUNITIES

To be considered as a local sponsor, you must have your place of business in California. There can only be a limited number of stores, offices, clinics in California, and your main client-base is in California.



- Listed and linked on the TACA website on the appropriate chapter page as a sponsor of a local TACA Chapter.
- Listed in TACA Chapter e-newsletter as a sponsor of one local chapter which is sent to all chapter members.
- Company brochures distributed to one local TACA chapter for display at meetings.
- Exhibiting Table and acknowledgment as a sponsor at the CATACA Family Fall Festival in October 2016
- Exhibiting Table and acknowledgment as a sponsor at the CA Sensitive Santa event in December 2016
- Listed in TACA Chapter e-newsletters as a sponsor of one local chapter and in SoCal Events which is sent to all chapter members. Logo will link to your company's main website page.
- Promotional item or marketing materials added to attendee bags for both the California TACA Family Fall Festival and California Sensitive Santa event.



- Listed and linked on the TACA website on the appropriate chapter page as a sponsor of the local TACA Chapter.
- Listed in one TACA Chapter e-newsletter as a sponsor of one local chapter of choice which is sent to all chapter members.
- Company brochures distributed to one local TACA chapter of choice for display at meetings.