



TOGETHER WITH TACA

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SPONSOR

*Spotlight*

~

SUPPORTING FAMILIES LIVING WITH AUTISM



# SPONSOR *Spotlight*

TACA is pleased to offer this unique program for California companies that provide services to children with autism and their families.

The Sponsor Spotlight Program allows you to present essential tools and treatments for potential clients to help them on their autism journey and give back to TACA and the services they provide in the community.



## MISSION

TACA provides education, support and hope to families living with autism.

## VISION

For every individual with autism to lead an independent life.

## VALUES

**A**

### **Authentic**

We are honest, transparent and hold ourselves to the highest level of integrity.

**C**

### **Caring**

We care deeply about families living with autism.

**T**

### **Tough**

We help families overcome challenges and take action.

**I**

### **Informed**

We believe knowledge is power and value families' abilities to make informed decisions.

**O**

### **Optimistic**

We believe the future is not set and tomorrow is going to be better than today.

**N**


### **Never**

We will never give up!


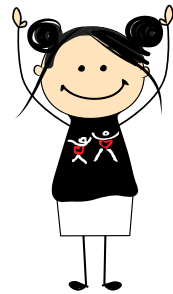


WE ARE FAMILIES WITH AUTISM HELPING FAMILIES WITH AUTISM

# IN 2018, TACA REACHED



**68,427**  
**INBOXES**  
11,236 from SOCAL



**175,820**  
**FOLLOWERS**



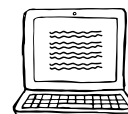
**1.4 MILLION**  
UNIQUE WEBSITE  
PAGE VIEWS



SUPPORTED  
**30,000+ PEOPLE**  
AT FAMILY & OUTREACH  
EVENTS



EDUCATED OVER  
**2,000**  
AT CONFERENCES



WE HAD **524**  
COFFEE TALKS, MEETINGS  
& WEBINARS EDUCATING **6,800+**

# OPPORTUNITIES



**\$5,000**  
Local Partner

- Faith Sponsorship Level at TACA Family Picnic on June 2, 2019 including:
  - Double sized booth in the main activity area
  - Full page ad in event day program
- Exhibiting booth at the TACA National Autism Conference in Orange County, October 18-20, 2019 **(based on availability)**
- Exhibiting tables at:
  - Family Fall Festival – September 2019
  - Sensitive Santa – December 7, 2019
- 12 months listing on TACA website including short bio and link to company website
- 2 months featured in SoCal Events e-newsletter including short bio and link to company website
- 4 Facebook postings on TACA Orange County chapter page including company information, logo and link to company website

# OPPORTUNITIES



**\$2,500**  
Local Partner

- Hope Sponsorship Level at TACA Family Picnic on June 2, 2019 including:
  - Double sized booth in the main activity area
  - Half page ad in event day program
- Exhibiting tables at:
  - Family Fall Festival – September 2019
  - Sensitive Santa – December 7, 2019
- 12 months listing on TACA website including a short bio and link to company website
- 1 month featured in SoCal Events e-newsletter including a short bio and link to company website
- 2 Facebook postings on TACA Orange County chapter page including company information, logo and link to company website

# OPPORTUNITIES



**\$1,000**  
Local Partner

- Love Sponsorship Level at TACA Family Picnic on June 2, 2019 including:
  - Booth in the secondary activity area
- Exhibiting tables at:
  - Family Fall Festival – September 2019
  - Sensitive Santa – December 7, 2019



# COMMITMENT FORM

The Autism Community in Action (TACA) is a 501(c)(3) non-profit organization (Tax ID#: 27-0048002)

## INFO

Company/Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Services/Goods Type: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

We agree to pay the above amount in full. We understand there are no refunds.  
In addition, we have also read and agree to the Terms and Conditions provided in this 2019 Sponsor Spotlight.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

## PAYMENT

Visa  MasterCard  American Express  Discover

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CID# \_\_\_\_\_

Please email this form to [carolyn.baker@tacanow.org](mailto:carolyn.baker@tacanow.org) or fax to (949) 640-4424

## CHOOSE SPONSORSHIP

- \$5,000**  
LOCAL PARTNER
- \$2,500**  
LOCAL PARTNER
- \$1,000**  
LOCAL PARTNER



# TERMS AND CONDITIONS

All Exhibitors and their representatives participating in the Family Events sponsored by The Autism Community in Action (TACA) are required to agree to and comply with the terms and conditions (“TERMS AND CONDITIONS”) stated in this Exhibit Space Contract (“CONTRACT”). In consideration of the promises and the mutual covenants contained in this Contract and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Exhibitor agrees as follows:

## DEFINED TERMS

The “FAMILY EVENTS” means four family events, currently scheduled to be held (1) April 13, 2019, Volcum Everyone Can Skate Day, at Volcum Headquarters, 1740 Monrovia Ave., Costa Mesa, CA (2) June 2, 2019, TACA Annual Family Picnic, at Oak Canyon, 5305 Santiago Canyon Rd, Silverado, CA, (3) September, Fall Festival, location and final date to be determined, (4) December 7, 2019, Sensitive Santa, at 2222 Martin Street, Irvine, CA The term “CONFERENCE” means National TACA Autism Conference scheduled to be held October 18-20 at the Hilton Orange County in Costa Mesa, CA The Family Events and Conference are owned, produced, operated, and managed by TACA. The terms “CONFERENCE OR EVENT MANAGEMENT” mean TACA and its officers, directors, shareholders, members, employees, contractors, successors and assigns, unless the context requires otherwise. “EXHIBITOR” means, severally and jointly, (i) the company/s or person/s that applied for Exhibit Space at Family Events and/or Conference and agreed to enter in the Contract upon acceptance by Conference or Event Management in the manner stated below and (ii) each of its officers, directors, shareholders, members, employees, contractors, agents, representatives and/or invitees, as applicable. Conference or Event Management and Exhibitor are collectively referred to in this Contract as the “PARTIES” AND “PARTY” in the singular. The term “EXHIBITION FACILITY”, “FACILITY” OR “FACILITIES” means the exhibition/conference venue/s where the Family Events and Conference will be held, including but not limited to the Hotel and any other venues used for the Family Events or Conference.

## TERMS AND CONDITIONS

The Exhibitor acknowledges that it is an independent contractor and assumes entire responsibility to protect, indemnify and defend The Autism Community in Action (TACA), its employees and agents harmless against all claims, losses and damages to persons or property caused by exhibitor’s installation, removal, maintenance or use of exhibition premises or a part thereof. Exhibitor agrees to abide by all laws, rules and regulations promulgated by any government unit pertaining to the operation of the event including complying with local fire and safety regulations. The specific requirements, including but not limited to set times for installations and dismantling of exhibits, must be followed. It is understood that TACA’s family events and conference will have sole control of the exhibit hall and its regulations. TACA assumes no responsibility for the protection of the exhibitor, its officials, agents or employees, or the protection of the property used in connection with the exhibit from theft, damage, or destruction by fire, accident or any other cause.

## RESERVATIONS

Reservations are not transferable. TACA reserves the right to modify original space assignment as necessary. TACA reserves the right to refuse the application of any exhibitor based on lack of space, failure to submit applicable forms or deposits, a need to limit the number of similar products or services, incompatibility with the family events and conference objectives, or any other reason at the complete discretion of TACA Board of Directors. Exhibitor will not sell, assign, transfer nor convey this Contract or assign, sublet or permit its Exhibit Space, or any part thereof, to be used by another, or allow any use of the Exhibit Space other than that specified in the accepted Contract, without the prior written approval of Conference or Event Management, which approval may be granted or withheld in its sole and absolute discretion. Any attempted sale, assignment, transfer, conveyance of the Exhibit Space, or any part thereof in violation of this Section will be voidable at the option of Conference or Event Management, entitling Conference or Event Management to terminate this Contract and making Exhibitor liable for all damages incurred by Conference or Event Management. This Contract, the Terms and Conditions and the Exhibitor Offering to TACA will be binding upon and inure to the benefit of the respective successors, permitted assigns, and personal representatives of the Parties.

## PAYMENT

All Contracts submitted to Conference or Event Management for consideration for placement during the family events and conference must be accompanied with a one hundred percent (100%) payment of total Exhibit Space Rental Fee or Sponsorship Fee. Exhibitors will not be considered as registered to exhibit until payment in full is made to Conference or Event Management. The exhibit fee allows only one company per booth, unless exhibitor receives written permission by Conference or Event Management.

## REFUND POLICY

Cancellation Fees will apply as follows:

- a. If written notification of cancellation of all Exhibit Space is received on or more than 8 months prior to the event, the Exhibitor will be refunded 50% of payment, minus a \$75.00 administrative processing fee;
- b. If written notification of cancellation of all Exhibit Space is received within 8 months of the event, no refunds will be made and the Exhibitor will be liable for one hundred percent (100%) of the Exhibit Space Rental Fee, even if Exhibit Space is resold.

# TERMS AND CONDITIONS



Upon notice of cancellation, Exhibitor loses all rights to assigned Exhibit Space and Conference or Event Management, in its sole discretion, can reassign the cancelled Exhibit Space to another party. Because these dates are related to the family events and conference dates and not to the date of this Contract, these dates will apply regardless of the date on which this Contract is executed. The Exhibitor must provide written notification of cancellation of Exhibit Space to Conference or Event Management. The Exhibitor agrees that should it cancel all of its Exhibit Space for any reason, the Cancellation Fees as stated in this schedule shall be retained by or paid to Conference or Event Management as reasonable liquidated damages for the injuries Conference or Event Management will suffer as a result of Exhibitor's cancellation, and not a penalty. Exhibitor understands and agrees that the withdrawal of the Exhibit Space reserved from availability at a time when other parties would be interested in applying for Exhibit Space will cause Conference or Event Management to sustain damages. In this situation, Conference or Event Management's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. The date of cancellation shall be the date Conference or Event Management receives the notice. Conference or Event Management assumes no responsibility for having included the name of the cancelled Exhibitor or description of its products in the Conference directory, brochures, news releases or other material relating to the family events and conference. The use of complimentary exhibit personnel badges is forfeited upon cancellation of Exhibit Space.

## **STAFFING**

Each exhibit booth may be staffed by two people. Fees for each booth entitle two people from each exhibiting company to participate in educational sessions and activities taking place in the exhibit hall.

## **FAILURE TO APPEAR**

Should exhibiting company fail to appear for any reason by 7:00 AM, Friday morning of the conference then TACA, without incurring liability, may re-rent or reassign the space as deemed appropriate.

## **INDEMNIFICATION**

Exhibitor will indemnify, defend (with legal counsel satisfactory to Conference or Event Management), and hold harmless Conference or Event Management, its sponsors, the Exhibition Facility, the Hotel, and their respective owners, directors, officers, members, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other costs and charges related to or arising out of Exhibitor's noncompliance with or breach of this Contract or claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the Exhibitor or any of its officers, employees, agents, or representatives, excluding the liability caused by the sole negligence or willful misconduct of Conference or Event Management. Further, the Exhibitor agrees to indemnify, defend and hold harmless Conference or Event Management and the Hotel and their respective directors, officers, employees, agents, and representatives from and against any claim of liability and any incident or resulting loss, cost or damage, including but not limited to reasonable attorney and expert witness fees, and all other associated costs of lawsuits, for failure or alleged failure to obtain any required licenses or consents, or for infringements of copyright, patent, or the unauthorized use of a registered trademark or service mark or other violations of the property or proprietary rights, or the rights of privacy or publicity of any third party, in each instance in connection with any materials, display advertisements, products, goods or services that are exhibited or displayed at, or in connection with, the Conference. The Exhibitor also assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## **CONFLICTING MEETINGS AND SOCIAL EVENTS**

In the interest of the success of the TACA West Coast National Autism Conference and the TACA West Coast Leadership Conference, the Sponsor/Exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees or exhibitors from the Conference, exhibit hall, any other area where the Conference is occurring. No Exhibitor shall hold onsite or offsite competing events either two days before the Leadership Conference and National Conference, during both Conferences, or within two days after the Conferences. This restriction includes, without limitation, the operation of hospitality suite functions, meals, happy hours, demonstrations, marketing events, or any other events that compete with the Conferences. Any function not approved by Management which would compete for attendees' time, either during the hours of the Conference or after, is strictly prohibited.

## **INSURANCE**

The Exhibitor, at its own expense, is required to secure and maintain insurance as set forth herein throughout the duration of the family events and conferences, including move-in, Family events and conferences days and move-out days. All such insurance shall be primary of any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibitor's obligations under this Section. All Sponsors and Exhibitors must provide a Certificate of Liability Insurance (COI) to TACA, naming TACA as a second insured, at least 60 days prior to the event. TACA address is: 2222 Martin Street, Suite 140, Irvine, CA 92612.

# TERMS AND CONDITIONS

## LIMITATION OF LIABILITY

Exhibitor expressly assumes all responsibility, liability and risk associated with, resulting from or arising in connection with Exhibitor's participation or presence at the family events and conferences, including, without limitation, all risks of theft, loss, harm, damage or injury to any person (including death), its own property or the property of others, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, acts of God or otherwise through the duration of the Conference. Exhibitor agrees that to the maximum extent permitted by law, Conference or Event Management, Hotel and the Facilities and their respective officers, agents, employees, or representatives will not be held liable for any loss or damage to exhibits or materials, goods and wares (collectively "property") belonging to Exhibitor, and they are released from liability for any damage, loss, or injury to person or property of the Exhibitor or its officers, employees, agents, representatives, invitees and guests, resulting from fire, storms, water, Acts of God, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other casualty or causes whatsoever. In no event will Conference or Event Management, Hotel or the Exhibition Facility or their respective owners, directors, officers, employees, agents or representatives be liable for any consequential, indirect, special, punitive or incidental damages of any nature or for any reason whatsoever whether or not apprised of the possibility of any such lost profits or damages. Conference or Event Management's maximum liability under any circumstance whatsoever will not exceed the amount actually paid to Conference or Event Management by Exhibitor for Exhibit Space rental pursuant to this Contract. Conference or Event Management makes no representations or warranties, expressed or implied, regarding the number of persons who will attend the Conference or regarding any other matters.

## ETHICS

TACA seeks to operate an ethical event that will inspire the confidence of all involved, attendees and exhibitors alike. TACA reserves the right to approve all installations, displays and products, and further reserves the right to require removal from the event any items, displays or installations deemed in poor taste or unsuitable. TACA reserves the right to eject any person or persons deemed objectionable, from the event, without refund at their complete discretion.

TACA strives to provide our attendees with the highest level of education. Please provide a scientific, educational presentation that would qualify for a Continuing Medical Education (CME) or Continuing Education (CE) program. Citations, scientific studies, and references for statements must be provided. TACA recommends a focus on education. Sales pitch slides will require changes towards education. TACA and the Physician Advisory Committee has a right to review and make recommendations of adjustments to the presentation. If adjustments are not made it could affect future sponsorship opportunities. TACA has right to approve all presentations. No more than 10 product photos can be included in any presentation. Company logo, URL, or contact information is not allowed on every slide, instead place them on one slide at the beginning and/or end.

All deadlines must be adhered to. If deadlines are not met, presentations cannot be guaranteed to work at the podium. Absolutely no presentation will be allowed to be presented without the Committee review and approval. There are no changes after submission and approval of the PowerPoint. There is also absolutely no changes at the podium.

## ENDORSEMENT

TACA does not approve, endorse, or recommend the use of any specific commercial product or service. Exhibitor may not, therefore, imply either verbally, or in printed literature, that its products or services are approved, endorsed, or recommended by TACA by virtue of this Agreement to exhibit. Sponsors and Exhibitors are not allowed to use the TACA logo, TACA Conferences logo or any relating TACA symbols on the following, but not limited to: marketing materials, social media, printed materials, family events and conferences signage, or any other public displays.

## ADVERTISING

Due to IRS Regulations for Non-Profit Status, TACA may express appreciation to a corporate sponsor for financial support in a publication or newsletter/web page by using the sponsor's logos, slogans, locations, telephone numbers, and a neutral description of its products and services. TACA may publish a link to the corporate website but only if it goes to company's general website, not a link to a product purchase page or coupon. Advertising includes messages that contain qualitative or comparative language, price information, an endorsement, or an inducement to purchase, sell, or use the sponsor's products and services.

## PERMITS/SALES TAX

Exhibitor is responsible for obtaining any and all permits and licenses necessary to sell to the public. Responsible for paying sales tax (if applicable) for any products sold.

## EXHIBITING DURING CONFERENCE HOURS

The Exhibit Hall is open during all conference hours. Your company must have a sales representative available at all times. There are no partial conference exhibiting allowed. We have read and agree to the provision and regulations for exhibitors/vendors/sponsors as outlined in the agreement form.