# 2012



# ANNUAL REPORT





#### MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

This past year has been a remarkable one in our shared journey to help families living with autism. As this annual report was being prepared, the results of a new parental survey was released by the Centers for Disease Control and Prevention revealing that 1 in 50 school-age children now has a diagnosis of an autism spectrum disorder. These numbers show a significant increase from the CDC's previous report, which last year put the prevalence at 1 in 88 children.

TACA's objective remains to provide education, support, and empowerment to the families of children diagnosed with autism, and to allow all individuals diagnosed with autism the prospect of a best future possible, with the hope of recovery. We continue to provide programs that ensure families affected by autism have access to the support, treatments and therapies they need to live quality lives.

TACA's success would not be possible without the selfless dedication and generosity of over 500 volunteers that every day deliver TACA's mission to families in need. The thousands of donors across the country that continue to support our good work, and the countless unheralded friends that are always there. Because of this extraordinary team of people who believe in our mission, TACA continues to take every step possible to assist families, wherever they are on their journey of autism.

We still have tremendous work ahead of us to ensure that all families living with autism have the tools they need. But with the steadfast commitment of our community, we will continue to fight to provide compassionate support for all children and families living with autism.



# At A Glance

#### Year Established

2000

#### **Executive Director**

Lisa Ackerman

# **Employees**

18 paid staff members (10 full-time, 8 part-time)

#### Volunteer Contributions

500 volunteers delivering TACA's mission

# Clients Served



# Programs Offered

Monthly Meetings & Coffee Talks Website

Autism Education Events and Conferences Website, E-Newsletters and Event Listings Scholarship Programs Legal Advocacy Parent Empowerment and Support Parent Mentor Program Autism Journey Guides and Blueprints Education, Outreach and Services in Spanish Chapter Libraries

# Major Annual Events

Real Help Now Conferences (NV & GA) Gladiator Rock'N Run Dave & Buster's Golf Tournament LA Marathon TACA Family Picnic Ante Up For Autism

# Website

www.tacanow.org

#### Social Media



www.facebook.com/talkaboutcuringautism



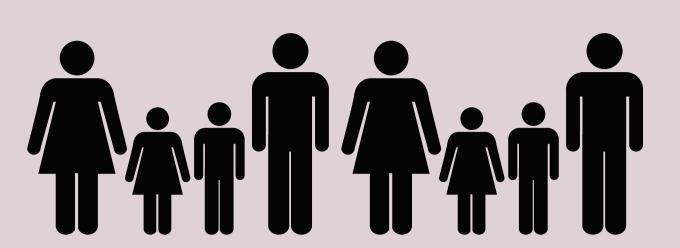
@TACA foundation

TACA's programs and services are provided at little or no cost to families.

# **MEMBERSHIP**

31,000 families.

Nearly 3,000 new families joined TACA in this single year.

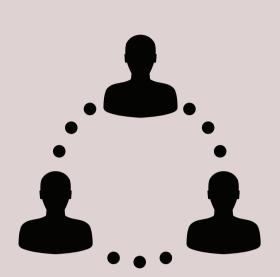


15,450 requests for support by phone, email and live chat.



new families matched with a trained parent mentor.







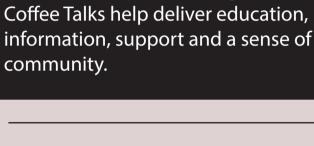
500 local volunteers delivering TACA's mission.

**25** autism community events across the country

10,000 parents and children



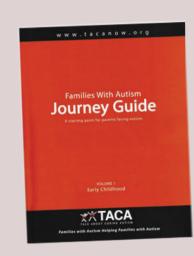




325 Chapter Meetings, and

Volume 1 & 2 The Autism Journey Guide became a two volume series

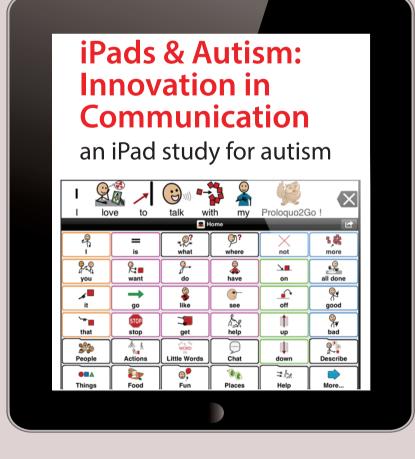
Early Childhood Development **Maturing Child** 



scholarships to families

Collaborations with the Hawaii Autism Foundation and the Philadelphia LibertyMe Foundation.







TACA joined with Autism Live to create WHAT'S LEFT? an allergy free cooking class series.



**Oakley's ONE ICON** Magazine featured an in-depth article and video of TACA's families and mission.

2,100 attended family picnics in California, Georgia & Maryland

200

received scholarships

1.6 million page views

1,000,000 visitors



TACAnow blog

**125,350** readers 83 posts

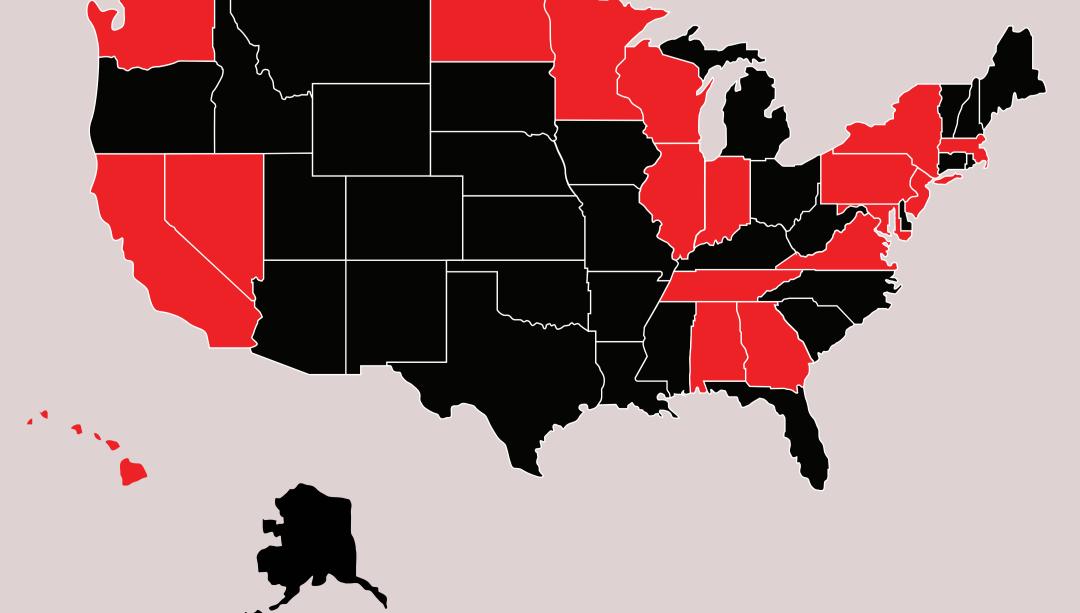




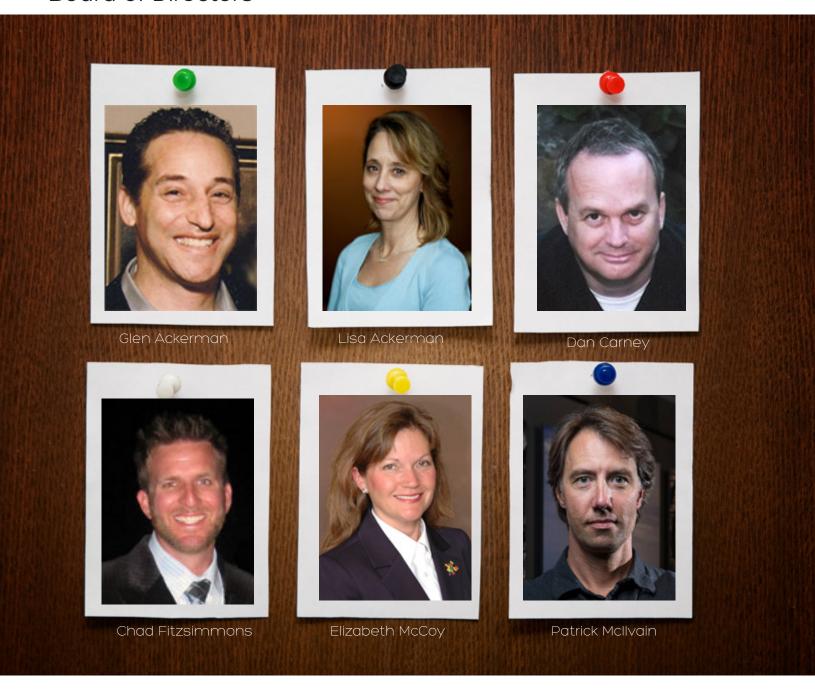
10,000 support articles, tips and news

updates published through social media outlets.

Chapters in **18** states online presence throughout the U.S.



# **Board of Directors**



Glen Ackerman CEO, inhouseIT

Lisa Ackerman Founder, Talk About Curing Autism (TACA)

Dan Carney President, Carney Portfolio Management/ Co-Founder Midwest Insurance Chad Fitzsimmons Director, Music Initiatives, CBS RADIO.

Elizabeth McCoy Law Offices of Elizabeth McCoy, Esq.

Patrick McIlvain Vice President Global Sports Marketing, Oakley, Inc

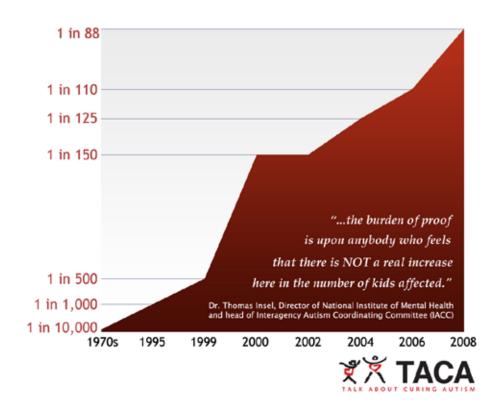
# TACA Mission and Vision Statement

# Mission Statement

Talk About Curing Autism (TACA) is a national non-profit 501 (c)(3) organization dedicated to educating, empowering, and supporting families affected by autism. For families who have just received the autism diagnosis, TACA aims to speed up the cycle time from the autism diagnosis to effective treatments. TACA helps to strengthen the autism community by connecting families and the professionals who can help them, allowing them to share stories and information to improve the quality of life for people with autism.

### Vision Statement

TACA believes in early diagnosis, intensive therapies and medical intervention for children affected by autism. Through early intervention, medical treatment unique to each person's needs and necessary support services for families, many children can improve greatly and some can recover from their autistic symptoms. We believe the future is not defined for many children affected by autism. Hope and recovery is possible.



# Our Chapters

TACA has chapters in eighteen states throughout the United States that provide monthly educational meetings and coffee talks. Chapter Meetings feature expert speakers on a variety of autism related topics. Our informal Coffee Talks bring together experienced and new parents alike to learn and discuss autism best practices as well as share stories about their children's hurdles and triumphs. At these monthly meetings, parents can receive

extra support, discuss autism related topics and meet other families. Coffee Talks for parents are also offered in Spanish in limited locations.

Many of our chapters also hold special events for the family to enjoy.

when those parents left yesterday, you could see them holding their heads high and see the confidence in their eyes. They were still fearful of the unknown but now knew they were not alone on their journey.

- Mom in California



# Support for Families

TACA offers a variety of programs such as the **Mentor Program**, created and instituted in 2003 to fill parents' needs by providing the support of a network that truly understands their challenges, concerns and triumphs. The program matches families with a Parent Mentor, a trained volunteer who is available to provide personal support as well as general information and guidance about a wide range of topics. These might include behavioral and education issues, questions about insurance, government assistance, and biomedical treatments.

Our **Family Scholarship Program** provides several different opportunities for our members to apply for a scholarship depending on availability and their particular need. These are comprised of the Philadelphia LibertyMe Scholarship, Hawaii Autism Foundation Scholarship, and Autism Community Scholarships.

The **Legal Advocacy Program** was created to help parents access the special education system by providing legal consultation, education, and in-person and online training. The program educates parents so that they can self-advocate during the development of the individualized education plan and throughout their child's school career. Services are offered at no cost to parents. The program is also available in Spanish.

Through our **Website**, we provide support for thousands of families each year. Additional assistance is also available via telephone or email. Online, the **Live Chat Program** offers instant support and information regarding the autism journey with experienced TACA Parent Mentors always ready to help.

The Education and Outreach Program in Spanish offers information to the Latino autism community including Coffee Talks and workshops in Spanish, parent support, mentoring, printed and online materials. Spanish Coffee Talks are offered on a limited basis, but general support and information in Spanish is offered nationwide.

**Autism Youth Ambassadors** is a program with the goal of raising awareness about the prevalence of autism. High school students are devoted to bridging the social gap between individuals with and without autism. They work on fundraising and volunteering for families affected by autism, and promote student involvement.

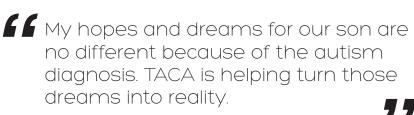
TACA offers many possibilities for a family to find the information needed to help their loved ones.

# **Educating Families**

Our E-newsletters and Local Event Listings provide families the latest on autism research, news and education. Our Autism Journey Guides provide parents a comprehensive overview of best practices following the autism diagnosis and throughout the autism journey. Guides are available for free to new families attending their first meeting at any of our chapter meetings nationwide. Included in the Autism Journey Guide is our Autism Journey Blueprints providing an outline format of the Guide offering parents an easier way to read and learn about autism intervention, therapies and medical treatments.

TACA is proud of its **Autism Education Events** such as our series of Real Help Now Conferences. These are offered in different regions of the nation where parents have the opportunity to hear the latest research, talk to the presenting doctors in person, and compare notes with other parents. We also offer our one-day introductory Autism Journey Seminars for families whose children have just been diagnosed.

Each Chapter also maintains a **Chapter Library** with the latest autism books, CDs, and DVDs that can be borrowed for free. TACA strives to help and support families at any stage of their autism journey.



- Dad in Washington, D.C.

Journey Guide

# Collaborations

We are proud of our collaborations with other organizations that help families living with autism. These collaborations include:

American Epilepsy Outreach Foundation - Their mission is to raise the public's awareness of Epilepsy through advocacy and education, as well as provide support for those living with Epilepsy and their families.

**Autism Cares** - Provides grants for individuals with Autism Spectrum Disorders during times of crisis or unplanned hardships. TACA has been a member of this collaboration since its founding in 2006.

**AWAARE** - The Autism Wandering Awareness Alerts Response and Education (AWAARE) Collaboration is a working group of six national non-profit autism organizations whose mission is to prevent autism-related wandering incidents and deaths.

**Global Autism Collaboration** - Their mission is to network and collaborate with autism organizations worldwide to generate necessary political, legal, and social change to deal with the global autism health crisis.

**Hawaii Autism Foundation** - Their mission is to educate and help Hawaii families find and fund treatments for Autism Spectrum Disorders. They helped organize and now financially supports the TACA Hawaii chapter.

**HollyRod Foundation** - The HollyRod4Kids Initiative raises funds to help children with autism and their families access and afford crucial treatments and therapies.

Hope4Hanna - The mission of Hope 4 Hanna is to help create a less challenging road for families dealing with the disorder. Since 2010, Hope 4 Hanna has partnered with Talk About Curing Autism (TACA), ACT Today! and others autism organizations to support local families and programs including; the Family Scholarship Program, Social Skills Classes, Spanish language advocacy and marriage counseling for families.

iPads and Autism - Innovation in Communication - A collaborative study conducted in conjunction with Autism Spectrum Consultants, and funded by the Orange County Community Foundation and the Carney Family, demonstrated that preverbal and non-verbal individuals with autism can improve when working with iPad technology applications.

Train4Autism - Train 4 Autism is dedicated to bringing together a community of athletes, physically active, and socially conscious people who are committed to raising awareness and funds for research and treatment for those living with Autism and their families. Through this collaboration, TACA and over 40 TACA family members participated in the Orange County Marathon to raise awareness and funds in support of our mission.



# Supporters

**Ante Up For Autism** - The 6<sup>th</sup> Annual Ante Up For Autism co-hosted by singer and actress Kate Voegele and actor Johnathon Schaech helped take the ante to a whole new level, raising over \$266,000! Over 25 Hollywood Actors, Professional Athletes and Poker Players guaranteed that everyone went all-in for a great cause.



Bikram Yoga Silverlake - Philanthropy has long been a foundation of Bikram Yoga Silverlake. The studio continues its support of TACA with its weekly Saturday donation class, that last year generated nearly \$15,000 to support local families. Helping everyone live a healthy life!

Oakley - Since 2010, Oakley has supported TACA through the sales of TACA branded sunglasses, generating a remarkable amount of awareness, press and funds. TACA and the families we serve are beyond grateful to Oakley for helping families living with autism.

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Dave & Buster's Inc - Whether it be supporting the Autism Youth Ambassadors (AYA)Program, hosting children and families living with autism to a day of fun and food, helping raise funds through the inaugural Dave & Buster's Charity Golf Classic or fueling up athletes at Gladiator Rock'N Run events across Southern California, Dave & Buster's has demonstrated an ongoing commitment to TACA and families living with autism.

Gladiator Rock'N Run - This past year TACA traveled the U.S. as the official charity partner of the Gladiator Rock'N Run event. Eleven events where held from coast to coast that helped generate nearly \$100,000 to support TACA's mission.

**Volcom** - Continues its support of TACA with donations from the sale of their special edition "TACA Between the Lines" T-shirts, hosting of family skate days, and participation and support at various TACA events.



# TALK ABOUT CURING AUTISM STATEMENTS OF FINANCIAL POSITION

# DECEMBER 31, 2012 AND 2011

	2012	2011
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$172,577	\$269,643
Investments	\$-	\$-
Accounts receivable, net	98,389	50,040
Inventories	2,000	
Prepaid expenses and other assets	8,271	37,853
Fixed assets, net	28,344	23,833
TOTAL ASSETS	309,581	381,369
LIABILITIES AND NET ASSETS		
Accounts payable and accrued expenses	72,901	69,157
Other liabilities	3,644	6,777
Total Liabilities	76,545	75,934
Unrestricted	226,475	269,192
Temporarily restricted	6,561	36,243
Total Net Assets	233,036	305,435
TOTAL LIABILITIES AND NET ASSETS	\$309,581	\$381,369

# TALK ABOUT CURING AUTISM STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2012 and 2011

	2012	2011
REVENUE		
General Contributions	\$788,277	\$643,403
Special event revenue	396,180	540,648
Direct benefit expenses	(125,378)	(177,535)
Net special event revenue	270,802	363,113
Program revenues	25,693	52,808
Product sales	11,185	20,429
Less cost of goods sold	(11,370)	(20,172)
	(185)	257
In-kind contributions	152,073	61,850
Other	(257)	573
TOTAL REVENUE	1,236,403	1,122,004
Costs of services		
Program	919,807	947,213
Supporting services		
Administrative	274,511	293,950
Fundraising	114,484	121,527
Total Supporting Services	388,995	415,477
TOTAL COSTS OF SERVICES	1,308,802	1,362,690
(Decrease)increase in net assets	(72,399)	(240,686)

# Donor Honor Roll

#### \$50,000 +

Oakley Inc. OxyHealth Corporation

### \$25,000 - \$49,999

Dan & Vicki Carney Enzymedica Gladiator Events Hawaii Autism Foundation Michael Reese Enterprises, Inc.

#### \$10,000 - \$24,999

Keith & Denise Banning Buchanan Children's Charities CBS Radio Inc. Cigna Foundation Elizabeth C. McCoy, Attorney At Law Alan & Laura Felzer Hope 4 Hanna inhouseIT, Inc. Intercare Therapy, Inc. Microsemi MillerCoors Miracle Foundation Fund Norman & Susan Abazoris Foundation

Warne Family Charitable Foundation

### \$5,000 - \$9,999

Yoga Silverlake, LLC

Train 4 Autism

Ready at Dawn Studios

Adams & Associates, APLC Mark Blaxill Boeing Employees Community Fund of California Cellpoint Michael B Condy Donald L. Schoellerman Foundation Edison International Robert & Victoria Erautt Fairways for Youth Friends of Hawaii Charities, Inc.

Jimmies Golf Kirkman Group, Inc Tim & Nancy Loskill Steven Malloy Lance McBride New Era Cap Co. Ride For Autism The Lloyd & Elisabeth Klein Family Foundation **UPS** Foundation Whole Foods Market

#### \$2,500 - \$4,999

Glen & Lisa Ackerman Advanced Brain Technologies Anheuser-Busch Arundel Senior High School Autism Interventions & Resources, Inc. Autism Spectrum Therapies, Inc. Scott & Anna Blum Cafaro Revocable Trust Todd & Barbara Cornish Creative Behavior Interventions David Cross Patricia Cross Zack Cross Dishon and Block E. Robert & Manjit Erdey Geneve Charitable Foundation Goldman, Sachs & Co. Hawaii Hotel Industry Foundation Heineken USA Inc. Knights of Columbus Knopp, Thomas & Lorraine Madison Monona Lioness McDermott & Bull, Inc. MedicAlert Merrill Lynch Wealth Management Aram Minasian Morgan Stanley Smith Barney Global NFL Charities Ohlin Sales, Inc. Park Pharmacy & Compounding Center Creative Solutions for Hope Dan Rossignol

Robby & Bina Saggu Specialty Silicone Fabricators, Inc. The Lapin Foundation, Inc. Totally Running LLC Jeffrey L Weber We-Care. com Wellness Pharmacy, Inc. West Covina Firefighters Association

# \$1,000 - \$2,499

**ACES** Addison, James & LeeAnn AEG/The Home Depot Center Allergan Foundation Alletess Medical Laboratory Allstate Foundation Allyn Foundation, Inc. Applied Behavioral Consulting Associated Hygienic Products Autism Society of America - Philly Autism Spectrum Consultants Inc. Autism Treatment Center of Newton Square

William Bettencourt Bikram Yoga Honolulu Allen Boettcher Boston Beer Company

Bradstreet Wellness Center, LLC

Brain Treatment Center Brookfield Women's Club

Capital One

CARD - San Juan Capistrano

Michael Carroll Cars 4 Causes

Charity Golf International

Chase the Stars

Children's Learning Connection, Inc. Club Portuguese of Stockton

Robert Corbin

David & Theresa Cotter Jeff & Anne Cova Bernard Cowens

Daves Creek Elementary School

Peter Davis

DBI Beverage San Jose

Debra Dement Erik Dickerson

Dia Doce

David Donnelly Kevin R. Dupree Sally Edwards Lyle Erickson

FreshPoint Southern California, Inc

Gilman J. Leavitt 2001 Trust

James Glenn

Glendora Continental Restaurant, Inc.

Global Language Solutions

Google

Grafton Public School District No 3

Heavenly Heat

Heimbinder Family Foundation

Helios Enterprises LTD

Arnon Heller

Hopewell Pharmacy Karlsson's Gold Vodka

Kimberton Whole Foods, Inc.

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Laufer Group International, Ltd. LearningRx - Orange County

Lennova

Lindamood-Bell Learning Processes.

Lyndon Group, LLC Lori Malbrough Colleen Markowitz Doug McClary

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Rachel McGonigle

Microsoft Matching Gifts Program

National Charity League

New Belgium Brewing Company Newport Brain Research Laboratory Next Generation Philanthropy Fund

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Kyle O'Neil Janice O'Sullivan

Ottman Financial Group, Inc

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Pediatric Therapeutic Services, Inc.

Pink's Hot Dogs Proximo Spirits Jimmy Quevedo Darcy Ramler

Dominic & Cyndy Rondinella Rosie Hall Family Home S. Mark Taper Foundation Sarit Araim, Attorney at Law

Johnathon Schaech Sheraton Hawaii Bowl Sierra Nevada Brewing Co

Gordon Sims Jeffreys Skouras Sports Basement, Inc

Stein Life Child Neurology Medical Christopher Tarr - General Cigar

Melissa Tash

The California Wellness Foundation
The Dorsey & Whitney Foundation

The York Group
TNS Charitable Fund

Total i Repair

Tyku Premium Sake & Spirits

Wal-Mart Foundation Shawn & Lonna Washer

John Welch John Wentz

Western Digital Corporation William Grant & Son's

Young's Market Company

Maryland Golf Classic- Bruce Zinck

# \$500 - \$999

Justin & Kristen Alderson

Anaheim Ducks

Autism Conferences of America, LLC Autism Society of Washington

Vern & Marilyn Bailey

Bill's Hot Dogs

Blurb, Inc.
Barbie Bohan
Bruce Bothwell
Peter & Katie Bowen
Colin & Tricia Boylan

Brain Balance Atlanta

Ernie & Linda Brodie

Bryan Family Dentistry PC Lucian & Becky Bryan

Building Bridges Therapy, Inc.

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Tony Denison Robert Deschamps

Nellie Diaz Cynthia Dircks Do Something, Inc.

Elks Lodge - Saddleback Mission Valley

Ennen Chiropractic, Inc.

Wm. Ergle Lois Erickson

Essential Communication, Inc. Essential Ingredients, Inc.

Farnum Electric Allen & Sheryl Fazio Joseph Fillippelli

Fluor Foundation Matching Funds

Freed's Roulevard Raken Uns

Freed's Boulevard Bakery, Inc. Lisa Fujimoto Ehsan Gharatappeh

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Cynthia Stuhley

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Verizon

James Vito

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John Welch

Stella Wheeler

John Whelan

Jorge & Corie Wong

Tjein Tie Wong

