

2013



ANNUAL REPORT



MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

The year 2013 will go down in history as a record breaking year for TACA. The number of families we serve increased to 38,000 with support at an all time high, growing 120% over last year. This was the year of volunteers! Over 30,000 volunteer hours were provided to help deliver our programs and services.

Volunteers are the heart of TACA and how we inspire positive change for so many families. These amazing individuals, from our coordinators, key volunteers, mentors and friends to the foundation work tirelessly helping one family at a time. I want to extend my heartfelt gratitude to each of you for your involvement and your support of TACA in our community. I am so honored and grateful for all your help.

A key milestone in this year was our feature in the Orange County Register. An entire insert in October was dedicated to the latest in autism research, therapies and inspiring parent stories.

Based on our 2012 parent survey, we discovered that parents wanted more educational opportunities but here's the catch: they didn't want to leave their home. With this goal in mind in 2013 we implemented a new program, TACA webinars. Through our webinars we reached out to over 1,400 families in their homes with the most up-to-date information to assist in their autism journey.

We are grateful for the continued support from our friends and donors. Words cannot express our appreciation for their assistance via contributions, events, and over \$240,000 in-kind donations that lowered our program costs and facilitated help to more families this year.

Lastly, twenty-five new detailed family stories were added to our "Stories of Help". It is our motivation to continue to inspire and document that autism is treatable, with TACA helping families along the way.

With my deepest gratitude,

Jessi



At A Glance

Year Established

2000

Executive Director

Lisa Ackerman

Employees

15 paid staff members (8 full-time, 7 part-time)

Volunteer Contributions

500 volunteers delivering TACA's mission

Clients Served



Programs Offered

Monthly Meetings & Coffee Talks
Autism Education Events and Conferences
Website, E-Newsletters and Event Listings
Scholarship Programs
Legal Advocacy

Parent Empowerment and Support
Parent Mentor Program
Autism Journey Guides and Blueprints
Webinars
Education, Outreach and Services in Spanish
Chapter Libraries

Major Annual Events

Real Help Now Conferences (NV & GA)
OC Marathon
Gladiator Rock 'N Run
2nd Annual Dave & Busters Charity Golf Classic

LA Marathon
11th Annual Family Picnic
7th Annual Ante up for Autism

Website

www.tacanow.org

Social Media



www.facebook.com/talkaboutcuringautism



@TACAfoundation

2013

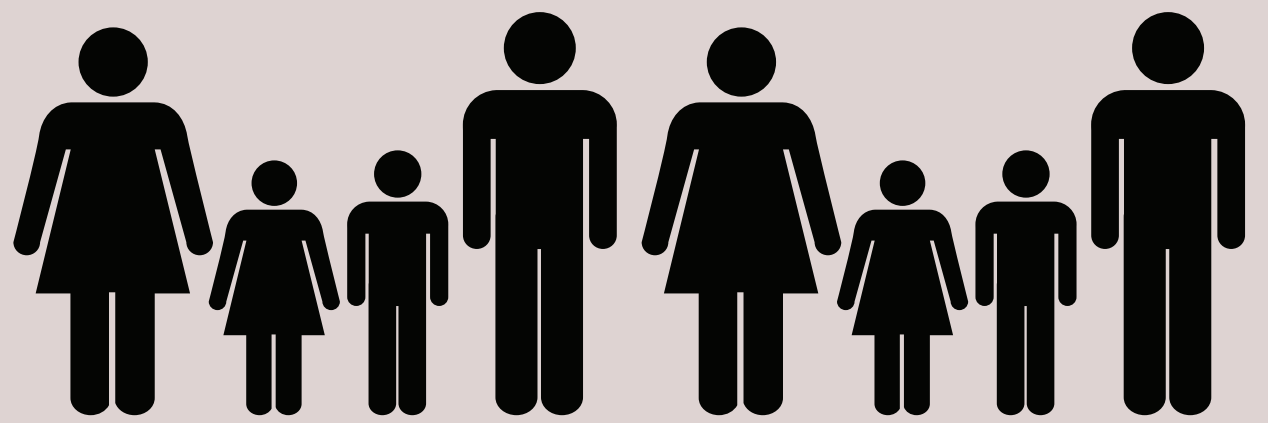
A YEAR IN REVIEW

TACA's programs and services are provided at little or no cost to families.

MEMBERSHIP

38,000 families.

Nearly **7,000** new families joined TACA in this single year.



33,813

requests for support by phone, email and live chat in English and Spanish.

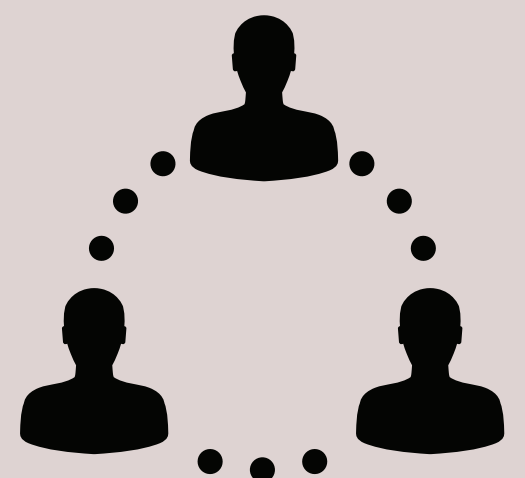
↑
increase from 2012.
120%

641

new families matched with a trained parent mentor.

16

languages.

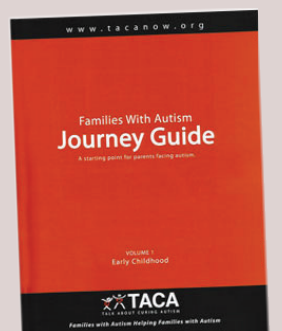


360 Chapter Meetings, and Coffee Talks help deliver education, information, support and a sense of community.



Volume 1 & 2

Distributed **3,100** Autism Journey Guides.



25 autism community events across the country

Over

10,000

parents and children attended



25

new family Stories



175

scholarships to families

Collaborations with the Hawaii Autism Foundation and Mendability.



Webinars

new in 2013



54

webinars

1,419

attendees

2,100+

attended family picnics in California, Georgia & Maryland

200+

received scholarships



Mendability®
for Autism

TACA and Mendability began collaborating to offer scholarships to families living with autism in need with a cost effective, clinically proven treatment.

**REAL
HELP
NOW**
FOR FAMILIES WITH AUTISM

TACA celebrated **10** years of **Real Help Now Conferences**, with conferences in Pennsylvania, Wisconsin and California.

1.8 million

page views

750,000 visitors



TACAnow blog

125,000 readers
86 posts

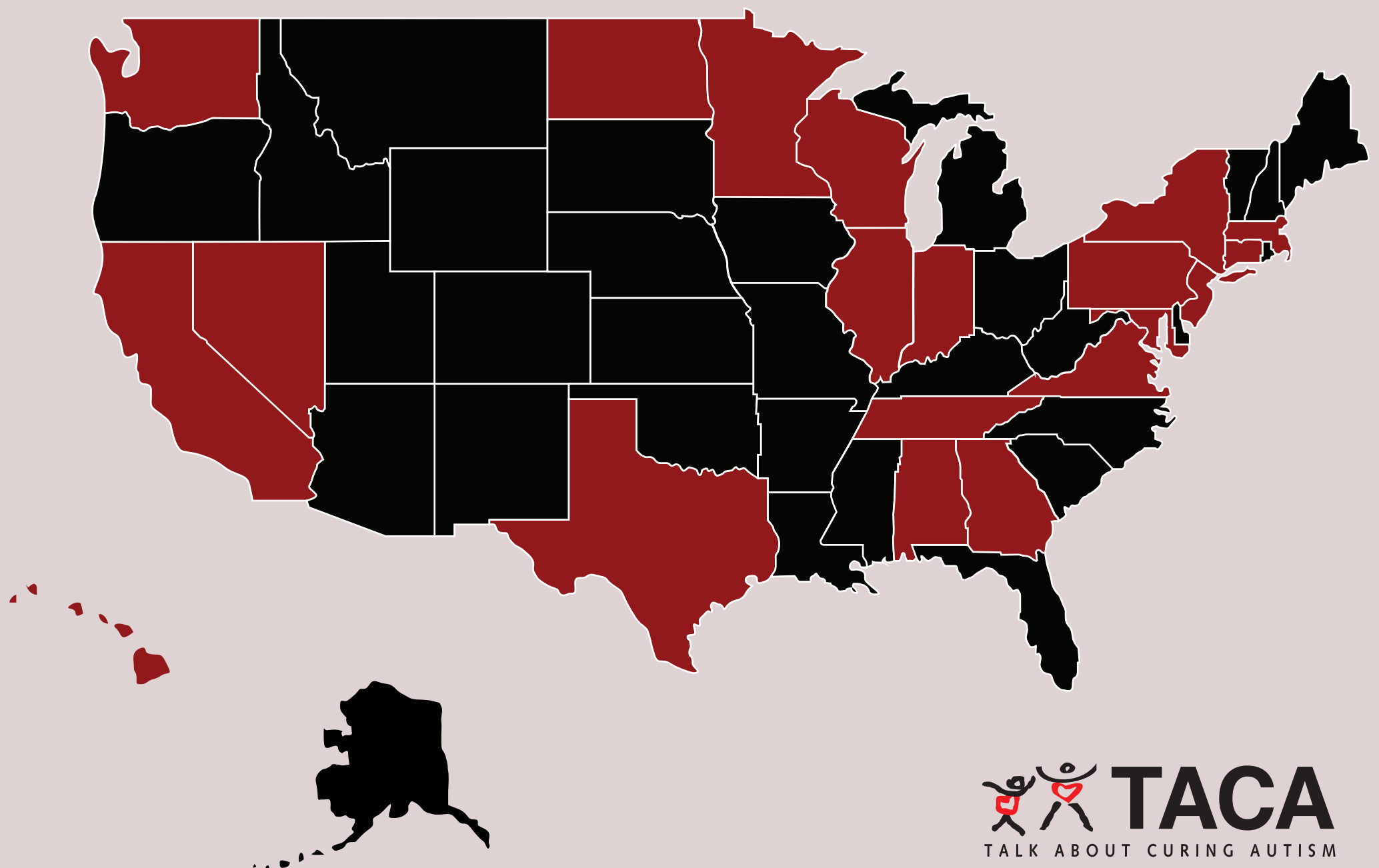


over
10,000

support articles, tips and news updates published through social media outlets.

Chapters in **21** states

online presence throughout the U.S.



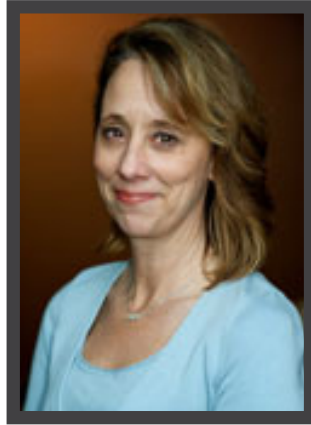
TACA
TALK ABOUT CURING AUTISM

www.tacanow.org

Board of Directors



Glen Ackerman
CEO, inhouseIT



Lisa Ackerman
Founder,
Talk About Curing
Autism (TACA)



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President, Carney
Portfolio Management/
Co-Founder Midwest
Insurance



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Elizabeth McCoy, Esq.



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Marketing, Oakley, Inc



Robby Saggi, CFA
Vice President, Goldman, Sachs & Co.
Private Wealth Management.



Chad Fitzsimmons
Director, Music Initiatives, CBS RADIO.

Physician Advisory

We are constantly striving to improve our ability to achieve our core mission for families who have just received the autism diagnosis: speeding up the cycle time from the autism diagnosis to effective treatments.

To enhance the accuracy and focus of the medical information provided to parents we've recently established the TACA Physician Advisory Board. This newly developed advisory board will bring families and treating physicians together to help the lives of those affected by autism and related medical conditions by:

1. Reviewing and approving TACA medical materials.
2. Writing original articles for TACA families on medically related issues.
3. Educating pediatricians and family doctors on how to help families with early diagnosis and effective treatments.
4. Facilitating a working relationship with the American Academy of Pediatrics and other similar organizations with the purpose of improving early identification, early intervention, effective treatments, and maximizing TACA support for newly diagnosed families.
5. Responding to media inquiries about autism and related medical conditions.

We are honored to have the following Board-Certified pediatricians and medical specialists serve as Physicians Advisory Board Members:



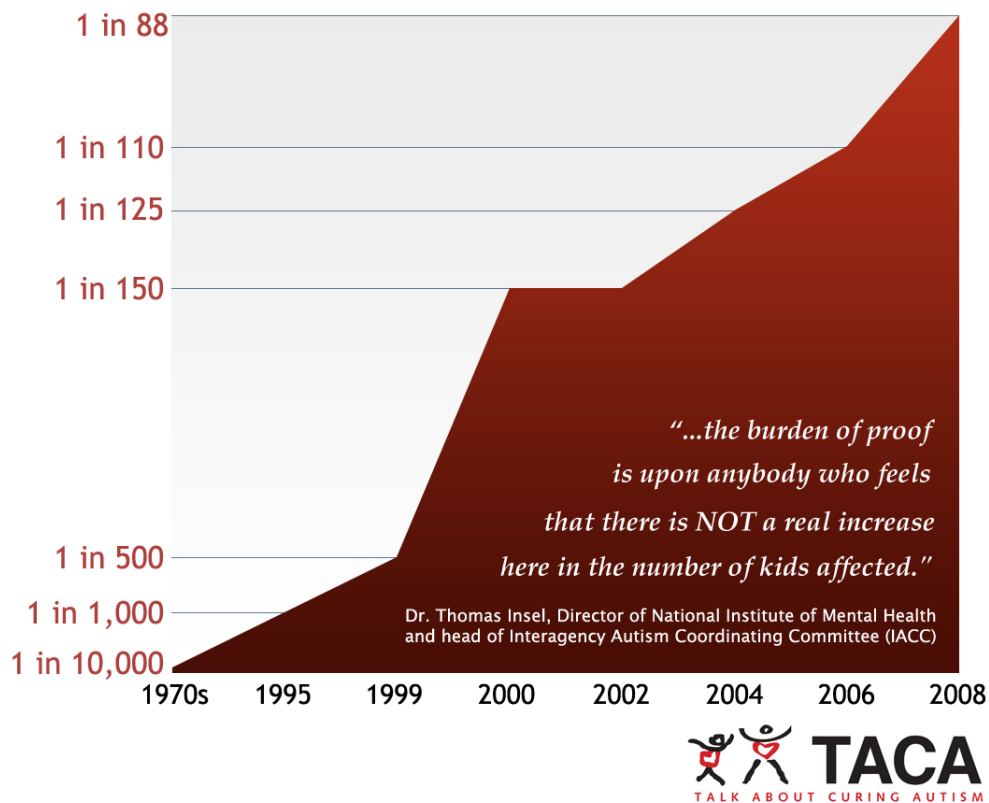
TACA Mission and Vision Statement

Mission Statement

Talk About Curing Autism (TACA) is a national non-profit 501 (c)(3) organization dedicated to educating, empowering, and supporting families affected by autism. For families who have just received the autism diagnosis, TACA aims to speed up the cycle time from the autism diagnosis to effective treatments. TACA helps to strengthen the autism community by connecting families and the professionals who can help them, allowing them to share stories and information to improve the quality of life for people with autism.

Vision Statement

TACA believes in early diagnosis, intensive therapies and medical intervention for children affected by autism. Through early intervention, medical treatment unique to each person's needs and necessary support services for families, many children can improve greatly and some can recover from their autistic symptoms. We believe the future is not defined for many children affected by autism. Hope and recovery is possible.



Collaborations

TACA is proud of the collaborations with organizations to help families living with autism. Collaborations include:

American Epilepsy Outreach Foundation
Autism Cares
Autism Hope Alliance
Autism Live
Awaare
Global Autism Collaboration
Happy Family Brands
Hawaii Autism Foundation
Mendability

To read more about these collaborations please see: www.tacanow.org/about-taca/collaborations/



Collaboration with the Orange County Register to create an opinion insert featuring Autism: the single largest issue affecting the most children in the United States today. It was published on October 19, 2013, made available online and delivered to over 30,000 homes.

All the articles featured in the insert are available online here: <https://www.tacanow.org/news/oc-register-opinion-insert/>



Supporters

Ante Up for Autism: TACA's largest event and 7th annual gala to help fund our mission and build autism awareness. Hosts this year included poker greats: Michelle Lau and Joseph Reitman. Almost \$270,000 was raised at this one-of-a-kind event. For more information: www.anteupforautism.com.



Bikram Yoga Silverlake: Since 2008, Bikram Yoga of Silverlake has dedicated a class to TACA families. Revenue each year supports TACA's Los Angeles and Valley efforts while helping local families stay fit. We are so grateful for over \$75,000 raised on this effort.

Dave & Buster's: For the second year, Dave & Buster's California team hosted our Autism Youth Ambassadors for fun filled events and the 2nd Annual Dave & Buster's Charity Golf Classic which raised nearly \$60,000 to support our mission. This great corporate partnership allows us to lower our program costs and raise much needed funds to help families.

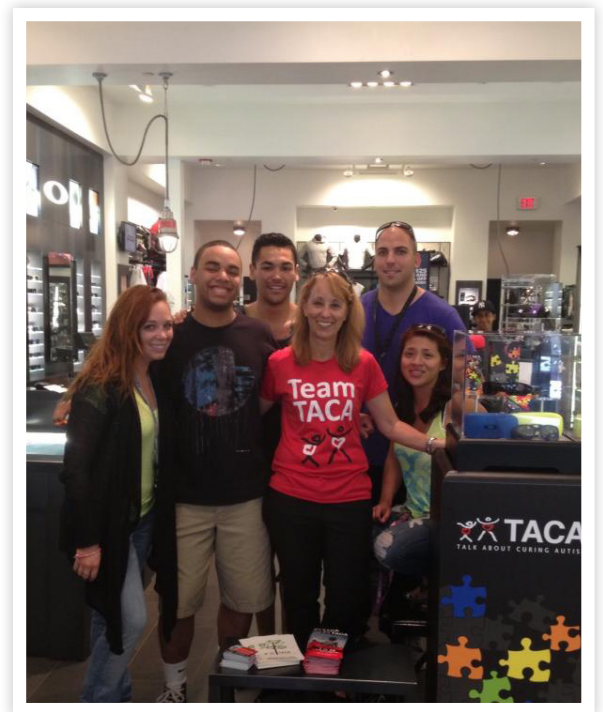


Gladiator Rock 'n Run: Since 2011, Dan "Nitro" Clark has created and challenged thousands of participants to be Gladiator tough. These incredible events have raised nearly \$190,000 to support families living autism and building awareness across the U.S. This partnership has also challenged families living with autism to stay fit by building endurance and strength to be Gladiator tough, with 6 events across the U.S.



Happy Family Brands: The leader in organic foods for babies announced a collaboration and generous support for TACA's Parent Support Team pledging \$50,000 in 2013. This ground breaking donation helped TACA answer almost 34,000 calls for help through our parent support and volunteer team.

Oakley: In 2010, Oakley assisted TACA through great cause marketing specially designed sunglasses featuring the autism puzzle and TACA's mission. Since inception, they have raised over \$415,000 selling greater than 18,000 sunglasses. In addition to their generous financial support, Oakley has provided incredible volunteers for all TACA major events. We are thankful for their generous contributions to the TACA mission.



TALK ABOUT CURING AUTISM
STATEMENTS OF FINANCIAL POSITION

DECEMBER 31, 2013 AND 2012

	2013	2012
ASSETS		
CURRENT ASSETS		
Cash and Cash Equivalents	\$117,589	\$172,577
Investments	\$-	\$-
Accounts Receivable, Net	92,392	98,389
Inventories	41,600	2,000
Prepaid Expenses and Other Assets	8,946	8,271
Fixed Assets, Net	28,605	28,344
TOTAL ASSETS	289,132	309,581
LIABILITIES AND NET ASSETS		
Accounts Payable and Accrued Expenses	77,384	72,901
Other Liabilities	9,559	3,644
Total Liabilities	86,943	76,545
Unrestricted	186,493	226,475
Temporarily Restricted	15,696	6,561
Total Net Assets	202,189	233,036
TOTAL LIABILITIES AND NET ASSETS	\$289,132	\$309,581

TALK ABOUT CURING AUTISM
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED DECEMBER 31, 2013 and 2012

	2013	2012
REVENUE		
General Contributions	\$809,803	\$788,277
Special Event Revenue	451,609	396,180
Direct Benefit Expenses	(137,825)	(125,378)
Net Special Event Revenue	313,784	270,802
Program Revenues	43,661	25,693
Product Sales	10,794	11,185
Less Cost of Goods Sold	(12,194)	(11,370)
	(1,399)	(185)
In-kind Contributions	242,243	152,073
Other	145	(257)
TOTAL REVENUE	1,408,237	1,236,403
Costs of Services		
Program	1,073,810	919,807
Supporting Services		
Administrative	106,151	14,484
Fundraising	259,123	274,511
Total Supporting Services	365,274	388,995
TOTAL COSTS OF SERVICES	1,439,084	1,308,802
(Decrease)increase in net assets	(30,847)	(72,399)

Donor Honor Roll

\$50,000 +

The VK Family Charitable Foundation
Hawaii Autism Foundation

\$25,000 - \$49,999

OxyHealth Corporation
Oakley Inc.

\$10,000 - \$24,999

Answers for Autism
Eyal and Yael Aronoff
Dan and Vicki Carney
CellPoint
Dito Devcar Foundation
Enzymedica and Autism Hope Alliance
Gladiator Events, LLC
inhouseIT, Inc.
Kirkman Group, Inc.
Mendability
Microsemi
Jonathan Molin
Ready at Dawn Studios
Ride for Autism
Yoga Silverlake LLC

\$5,000 - \$9,999

Anheuser-Busch
Glen and Lisa Ackerman
Autism Hope Alliance
Autism Speaks
Autism Spectrum Therapies, Inc.
Azork/Drund
Donald L. Schoellerman Foundation
Elizabeth C. McCoy, Attorney At Law
Expeditors
First Harvest Foundation Trust
Gitanjali Gupta
Jimmies Golf
Manny and Leyla Khoshbin
Live Nation
MillerCoors

Miracle Foundation Fund
Norman & Susan Abazoris Foundation
Operation Jack Autism Foundation
Pacific Life Foundation
Samir Patel
Gregory Shelton
The Allergan Foundation
The Allyn Foundation, Inc.
Warne Family Charitable Foundation

\$2,500 - \$4,999

Arundel Senior High School
Keith and Denise Banning
William Bettencourt
Boston Beer Company
Buchanan Children's Charities
Creative Behavior Interventions
Patricia Cross
Fair Ways for Youth
Freed's Boulevard Bakery, Inc.
Friends of Hawaii Charities, Inc.
General Cigar
Glacier Design Systems, Inc.
Global Language Solutions
Golden State Foods Foundation
Goldman, Sachs & Co.
Holstrom, Sissung, Marks & Anderson
IHSSAdvocates, LLC
David and Lois Kalmick
Kimberton Whole Foods, Inc.
LeafWing Center
Lindamood-Bell Learning Processes
Daren & Gina Lipinsky
McDermott & Bull, Inc.
Aram Minasian
NFL Charities
Nordic Naturals
Edwina Pennington
Primary Properties, Inc.
Dan and Lanier Rossignol
Robby and Bina Saggu
Smart Stop Self Storage
Stein Life Child Neurology Medical
The Colton Company

Totally Running LLC
University of Massachusetts
Wal-Mart Foundation
Well Amy, LLC
Wellness Pharmacy, Inc.
Lee Yi

\$1,000 - \$2,499

Adams & Associates, APLC
Alletess Medical Laboratory
Associated Hygienic Products
Autism Community Trust, Inc.
Autism Interventions & Resources, Inc.
Autism Spectrum Consultants, Inc.
BBK Psychotherapeutic Services
Beauty Society with Jamie Davis
Bivar Charities, Inc.
Scott and Anna Blum
Lucian and Rebecca Bryan
Cafaro Revocable Trust
Capital One
Capstone Partners Financial
CARD
Children's Learning Connection, Inc.
Clearinghouse C D F I
Kathie Cocks
Lori Cole
Creative Solutions for Hope
David Cross
Zachary Cross
Donna Curling
Ditech, Inc.
Mike and Sally Dvorak
E.Robert and Manjit Erdey
Bill and Joy Ergle
Lyle Erickson
GAP Foundation Gift Match Program
Dan and Debra Gara
Glendora Continental Restaurant, Inc.
Heimbinder Family Foundation
Heineken USA, Inc.
Arnon Heller
Hope 4 Hanna
Hopewell Pharmacy
Institute for Behavioral Training

Intrigue Dance & Fitness LLC
 ISEC Foundation
 James Jannard
 Paul and Ruth Kavanaugh
 Kingdom of Should
 Klaire Labs
 Knights of Columbus
 LD-ADHD Center of Hawaii, LLC
 Loveland Academy LLC
 Lori Malbrough
 Michael and Stacey Marks
 Master Supplements
 Michael and Elizabeth McCoy
 Rachel McGonigle
 Scott Miltenberger
 Tony Mira
 Michelle Moor
 Benjamin and Jacline Moore
 nTelos Wireless
 Dorothy Nalbandian
 Sean and Emily Norton
 NourishLife, LLC
 Oak Park River Forest Civic Theatre
 One Dish Cuisine, LLC
 Janice O'Sullivan
 Park Pharmacy & Compounding Center
 Pediatric Therapeutic Services, Inc.
 Proof Positive ABA Therapies
 Proximo Spirits
 Pyramid Autism Center
 Moses Ramler
 SEI
 Global Language Solutions
 Josh Speyer
 Sports Basement
 Starbucks
 SUP ATX, LLC
 Poodipeddi Suryanarayana
 The Allstate Foundation
 The Compounding Center
 The Listening Center, Inc.
 The Payroll Group, Inc.
 The Rubin Family Foundation
 Train 4 Autism
 Turnberry Solutions
 Valerie Adams Memorial Charitable

Trust
 Shawn and Lonna Washer
 Wells Fargo Foundation
 Whitehouse & Schapiro LLC
 Bruce Zinck

\$500 -\$999

ACES
 Achieve Beyond
 James and LeeAnn Addison
 Will and Kathleen Allison
 Marcia Andrews
 Arylessence Foundation Inc.
 Autism Treatment Center of Newton
 Square
 Back & Neck Pain Relief Centre
 Forrest and Alice Barnett
 Brittany Barnum
 Scott Baun
 Blake and Kimberly Bell
 Douglas Bellet
 Ron and Candis Bergida
 Bewell, Inc.
 Bradstreet Wellness Center, LLC
 Brain Balance Atlanta
 Brightmont Academy
 Ernie and Linda Brodie
 Bryan Family Dentistry PC
 John and Susan Caito
 William Carlson
 Kim Carney
 Central Pacific Bank
 Albert Chiaradonna
 Cobblestone Therapy Group
 Kimberly Coppens
 David and Theresa Cotter
 Danielle Craig
 Robert Dassow
 Peter Davis
 Theresa Davis
 Ed and Jamie Davis
 Daniel and Michelle Del Rosario
 Leonard Dimiceli
 DMP Homes LLC
 Gloria Duco

Jacques and Amy Elfersy
 Elite Golden Dreams, Inc.
 Ann Erickson
 Lois Erickson
 Essential Communication, Inc.
 Allen and Sheryl Fazio
 Robert Felsenfeld
 Alan and Laura Felzer
 First Financial Group
 Daniel Forrest
 Frostings LLC
 Get your Child Talking Now!
 Tresa Gibson
 Christopher and Sarah Glasgow
 Kristin Gonzalez
 Granite Distribution Solutions, Inc.
 Eric Haglund
 Gitanjali Healingsiggy
 Heavenly Heat
 Amy Hornbacher
 Janette Horton
 Houston Enzymes
 ING
 Innovative Hyperbaric Solutions
 Jump and Schout Therapy
 Pete Jung
 Kawasaki Motors Manufacturing
 Corporation, USA
 Karan Khanna
 Mark Kloster
 Kohl's Department Stores
 CK Kopf
 Dr. Edward and Patti Kramer
 Jason Lapin
 Lee Silsby Pharmacy
 Theresa Losey
 Charlotte Marshall
 Dewayne McDaniel
 Pat and Stephanie McIlvain
 Medical Center Pharmacy
 Microsoft Matching Gifts Program
 Jean Moen
 Tiffany Moen
 Paul and Tara Molling
 Mark and Ronda Mulligan
 Herbert and Jane Nakama

Naples Rib Company
 National Charity League
 National Charity League - Ticktockers
 Newport Rib Company
 OfferHubb, Inc.
 Bill Oldham
 Paradise Optical, Inc.
 Penn Veterinary Supply, Inc.
 Personalized Therapy
 Chris and Robin Phillips
 Christopher Piazza
 PIMCO Foundation
 Stephen and Susi Plank
 Pure Compounding
 Heidi Schulman Roger
 Alex Rogers
 Dominic and Cyndy Rondinella
 Ruggiero Law Offices
 Mark Sard
 Terence Scheckter
 David Schug
 Joseph Semaan
 Mark and Jennifer Shaffer
 Shepherd Insurance LLC
 SMEI, LLC
 SNL Learning
 Social Enrichment Center
 Soler's Inc..
 Sonoco Flexible Packaging
 Southern California Macintosh
 Stockton Family Practice
 Cynthia Stuhley
 Thomas Stuhley
 Shirley Suda
 William Swartz
 Brian and Nancy Tamashiro
 The Garden City Group
 Troy High School
 Verbal Beginnings
 Margaret Whelan
 Wilderness Hotel & Resort, Inc.
 Windhaven International, Inc.
 Mike and Jess Wyatt

\$250 - \$499

360 Homeopathy
 ACE Teaching
 Vikas Ahuja
 Bill and Donilee Alexander-Goldsmith
 Elaine Allsup
 John Allyn
 AMS PC, Inc.
 Apple Wellness
 Arbonne International
 Lori Ardito
 Alicia Asuncion
 Athena Club of Grand Saline
 Autism Behavior Consulting Group
 Thomas Baker
 Barrett's Flowers & Gardens
 Claude and Karen Berreckman
 Kristyn Berrett
 Bikram Yoga Honolulu
 Blue Ribbon Foods
 Ludo Boinnard
 Karen Boles
 Building Bridges Therapy, Inc.
 Jennifer Bunt
 Lydia Candia
 Care Trak International
 Tyler Carney
 Frank and Alma Castro
 Century School
 Mark Chamberlin
 Frank and Hildy Charboneau
 Childrens Therapy Network
 Cameron Clark
 Thomas and Barbara Coble
 Michael Coble
 Comprehensive Autism Services
 Todd and Barbara Cornish
 Creative Connections Foundation
 Cumberland Academy of Georgia
 Robert and Adriana Currie
 Mark Cusick
 Braden and Nanci Dahl
 Daniel L. Moyer Enterprises
 Daniel Del Rosario
 Debra Dement
 Anthony Denison

Dia Doce
 Dream Dancer Jewelry
 Ines Dunstan
 Energen Corporation
 V Craig Erion
 Clara Estell
 Fikes Marnitz Pest Control
 Joe Fillippelli
 Thomas Finley
 First Choice Dental
 Matthew Flickenger
 William Gabehart
 Steve Gardner
 Louis Giles
 Dave Goates
 John Gooding
 Habeeb Habeeb
 Kelly Hall
 Vicki Haringa
 Richard and Monica Harsnett
 Jessie Hazard
 Donna Hilton
 Hottinger Family Meats
 Dion Hutchings
 IBM Employee Services Center
 Indianapolis Colts, Inc.
 Inland Nephrology Medical Associates
 Neil and Marilyn Jensen
 Juice Plus
 Ty Kady
 Regina Kelly
 Janice Kern
 KGH Consultation and Treatment
 Kicks 4 Kids, Inc.
 Scott and Suzanne Kidd
 Kids Creek, Inc.
 Tera Knight
 Kostoff Properties
 William and Teresa Kracht
 Neal Kravitz
 Law Offices of Allison B. Vrolijk
 Ryan and Lauren Lloyd
 Ram Maganti
 Brandi Mareno
 Michael Marks
 Thomas and Claire Marshall
 Alicia Mastronardi

Michael McClellan
 Amy McNece
 Don Menzies
 Michael Micci
 Monarch Academy School Fund
 Bruce and Meldie Moore
 Johathan Moskow
 Music Therapy Services, LLC
 Musa and Tania Mustafa
 Jason Naville
 Annamarie Nemes
 New Horizons Vision Therapy Center
 Efrat Noy
 Oahu Speech Pathology
 Deborah Oberlander
 Merritt Obreiter
 Ohara Corporation
 David Ondo
 Danette Otto
 Michael Palac
 Pandas Resource Network
 Camela Pastorius
 Perspective Health and Wellness
 Pfizer Foundation
 David and Karen Poage
 Jennifer Powell
 Jim and Violette Prentice
 Jim Reitzig
 Andy and Amber Relis
 Carol Riley
 German Rivadeneira
 Rollgiving
 Rolly Pollies Of Crofton
 Iris Rosenberg
 Steven and Dainee Ross
 George Ryness III
 Sergio Saucedo
 Save Mart Supermarkets
 Segal, McCambridge, Singer, &
 Mahoney, Ltd
 Charles Sessler
 Allen Seto
 Kenneth Sevigny
 Gregory and Jennifer Smith
 Lincoln Smith
 Patricia Smith
 Rich Sommer

Southeastern GTO Association
 Speech Solutions
 Summit Autism Center
 Swifty Sweets
 Tacos and Company
 The Dovin Agency
 The George Center for Music Therapy,
 Inc.
 The Vanguard School
 Lief Thompson
 Vanessa Tiffany
 Tullahoma Kiwanis Club
 Julie Unite
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